

SelveraTM

Selvera Cosmetics is a minority- and female-owned business founded by Pornchita "Pam" Wongkhasum in 2024. Selvera is headquartered in Bangkok, Thailand with corporate residence in Singapore (*Asia Sales Pte Ltd*).

Pam's vision is to bring affordable luxury skincare that merges Asian botanicals with European biotech actives, creating products that deliver visible results without compromising on safety or quality – *"Science meets Nature, for Every Skin"*.

Selvera provides premium affordable skincare for beauty-conscious consumers who want results and aesthetics at an accessible price point. What makes Selvera different from our competitors (*Laneige, Glow Recipe, Olay, The Ordinary*) is our fusion of Thai natural botanicals and European biotech actives like Matrixyl 3000[®], Delentigo[®], Nano White[®], and Actosome Whitenol[®].

Selvera Aqua Radiance Body Lotion

Our body lotion is designed for deep hydration and soothing. Key ingredients include:

- Matrixyl 3000[®] – *anti-aging peptide complex, reduces the appearance of wrinkles and improves skin firmness by stimulating the production of collagen, elastin, and hyaluronic acid*
- Bioflavonoids – *antioxidants*
- Vitamin A and zinc – *skin health*
- Hoya flower extract – *soothing and anti-inflammatory*
- Ecobiotys – *supports skin microbiota balance*
- Fragrance – *fresh and elegant, inspired by Paris Hilton "Iconic"*

Selvera Bright Boost Moisturizer Cream

Our face cream is a fast-absorbing brightening moisturizer for even tone and hydration.

Key ingredients include:

- Vitamin B3 (niacinamide) and alpha arbutin – *skin brightening*
- Delentigo[®] and Nano White[®] – *reduce pigmentation*
- Actosome Whitenol[®] – *skin tone correction*
- Sodium hyaluronate and Fucogel[®] – *hydration and elasticity*
- Reishi mushroom extract – *anti-aging and cell renewal*

Selvera Juicy Kiss Lip Tint

Our lip tint delivers vibrant glossy color and nourishing hydration, and is available in playful shades inspired by fruits and sweets – *Berry Bash, Mallow Pop, Caramel Kisses, Cupcake Crush*

Key ingredients include:

- Natural fruit water extracts – *hydration*
- Vitamin E – *antioxidant and nourishment*
- Sodium hyaluronate – *hydration and plumping effect*

Product Safety Profile

- Manufactured in Thailand in GMP-certified facilities
- Dermatologically-tested – *safe for sensitive skin*
- Cruelty-free – *not tested on animals*
- Shelf life – *36 months unopened / 12 months after opening*
- All products are free from – *alcohol, parabens, sulfates, petrolatum, mineral oil, and gluten*
- Media home page – <https://www.selverabeauty.com/>
- Corporate website – <https://www.asiasalesltd.com/cosmetics/selvera/>